

Message Text

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ACTION EA-09

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R 201011Z OCT 76
FM AMEMBASSY BANGKOK
TO USDOC WASHDC
INFO SECSTATE WASHDC 4972

UNCLAS BANGKOK 29055

E.O. 11652: N/A
TAGS: BEXP, TH
SUBJ: WTDR/FTI - SRI THAI PASUSUK FEED MILL CO., LTD.

REF : USDOC 16695

1. THAILAND 2. CNTRY CODE: 549 3 SER. NO:0179500

4. SRI THAI PASUSUK FEED MILL CO., LTD.

4A. CODE: K

5. 821 RAMA IV ROAD

6. BANGKOK, THAILAND

7. ESTABL: 19588. EMPL: 215 9. SIZE: (19-X) LARGE

10. REPUTATION: (22-X) GOOD

11. SELLS ITS PRODUCTS IN THE FOLLOWING FOREIGN AREAS LISTED IN
ORDER OF IMPORTANCE: LOCAL AND ABROAD (HONG KONG, TAIWAN,
SINGAPORE AND JAPAN)

12. RPT. DATE: 10/76

13A. 204210/04 MFR. EXP. OF FEED AND POULTRY.

13.B. 204220/04MFR. EXP. OF LIVESTOCK.

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13C. 283490/35 IMP. DIST. OF VITAMINS AND MINERALS FOR ANIMAL FEED.

13D. 516100/5 IMP. OF CHEMICAL.

13E. 355900/5 IMP. OF MACHINERY FOR POULTRY.

14. CONTACT: SURACHAI KUNTONTHONG TITLE: GENERALMANAGER.

15. CABLE: THAIPASU 16. TELEX: TH2609,2938 17. TEL.2516716.

18. FINANCIAL REFS: BANGKOK BANK LTD., 9 SUAPA ROAD, BANGKOK;
BANGKOK METROPOLITAN BANK LTD., 2 CHALERM KHET 4 ROAD, BANGKOK.

19. TRADE REFS: RACHELLE LABORATORIES, INC., 700 HENRY FORD AVENUE, LONG BEECH, CALIFORNIA 90801; DAWE'S INTERNATIONAL, INC., 20 NORTH WACKER DRIVE-SUITE 1742, CHICAGO, ILLINOIS 60606; CALIFORNIA PELLET MILL CO., SAN FRANCISCO, CALIFORNIA; SPROUT-VALDRON KOPPERS CO., INC., MUNCY, PA. 17756; WELLENS & CO. INC., 6700 FRANCE AVENUE , SOUTH, MINNEAPOLIS, MINN. 55433.

20. AGENCY REP: DAWE'S INTERNATIONAL, INC. 20 NORTH WACKER DRIVE-SUITE 1742, CHICAGO, ILL. 60606, VETERINARY VETERINARY DRUG; RACHELLE LAB., INC., 700 HENRY FORD AVE., LONG BEACH, CA. 90801, VETERINARY DRUG; EISAI CO., LTD., KOSHIKAWA 5, BUNKYO-KU, TOKYO, JAPAN, VETERINARY DRUG; PHILIPS-DUPHAR B.V., P.O. BOX 7006, APOLLO-LAAN 151, AMSTERDAM, NETHERLANDS, VETERINARY DRUGS; EURIBRID B.V., P.O. BOX 30, BOXMEER-NETHERLANDS, CHICKS; NORWICH INT'L., LIMKETKAI BLDG., ORTIGAS AVE., GREENHILLS, SAN JUAN RIZAL, PHILIPPINES, VETERINARY DRUGS, ACQ: N/A.

21. SUBJECT FIRM WAS ESTABLISHED IN 1958 WITH AN AUTHORIZED CAPITALIZATION OF \$500,000. IT ACTS AS IMPORTER OF SOYA-BEAN MEAL, GROUNDNUT EXTRACT, VETERINARY DRUGS, CHEMICALS, FEED ADDITIVES AND MACHINERY FOR POULTRY RAISING. IT MANUFACTURES FEEDSTUFFS, NIMAL VACCINES AND MEDICAL PELLETS, AS WELL AS OPERATES MODERN POULTRY AND PIG FARMS. PRODUCTION OF ANIMAL FEED EXCEEDS 200 METRIC TONS PER DAY. SUBJECT FIRM IMPORTS ABOUT 50 PERCENT FROM EUROPEAN COUNTRIES, 30 PERCENT FROM THE U.S. AND 20 PERCENT FROM ASIA. IN ADDITION TO BEING ONE OF THE LARGEST ANIMAL FEED UNCLASSIFIED

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SUPPLIERS TO LOCAL DEALERS AND END-USERS, SUBJECT FIRM EXPORTS ITS PRODUCTS TO HONG KONG, TAIWAN, SINGAPORE AND JAPAN. UNDER THE MANAGEMENT OF MR. SURACHAI KONTONTHONG, GENERAL MANAGER, AND WITH A STAFF OF MORE THAN 200 EMPLOYEES, THE FIRM REPORTS THAT ITS 1975 SALES VOLUME WAS \$9,000,000. BOTH MR. SANGUAN JANTARANKUL, OWNER, AND MR. SURACHAI KONTONTHONG, GENERAL MANAGER, ARE WELL KNOWN IN POULTRY AND PIG RAISING BUSINESS CIRCLES. SUBJECT FIRM HAS TWO MODERN FEED MILLS AND A LARGE POULTRY FARM LOCATED IN SAMUTH

PRAKARN. SUBJECT FIRM REPORTS IT HAS HAD VERY GOOD CONNECTIONS WITH AMERICAN FIRMS SINCE ITS ESTABLISHMENT. LOCAL BANK REPORTS FAVORABLY ON THE SUBJECT FIRM. IT IS CONSIDERED TO BE A GOOD TRADE CONTACT FOR U.S. FIRMS.

22. PREPARED BY: SATHIT APPROVED BY: JAMES H. SAVERY
AT: AMEMBASSY BANGKOK
WHITEHOUSE

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